COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
HEALTHY AND SUSTAINABLE CHOICES					
Improve the sales-weighted health score year on year.	2030	1.83	1.77	1.50	The overall sales-weighted health score improved from 1.77 in 2024 to 1.50 in 2025. This improvement was driven by both healthier scores within individual clusters and a more favourable sales mix, with the share of sales from very healthy categories increasing from 25.2% to 25.8%. Key contributors included Vegetables, Potatoes, Salads, Fresh Fruit and Fresh Poultry, which all increased their share of overall sales and helped shift the portfolio towards healthier categories.
20% reduction in total (branded and own brand) primary packaging tonnage on food per 1% of market share	2030	36,970 *(previously 27,902)	35,185 (YOY: down 3%)	37316 (YOY : +6.1%)	Packaging specifications at a product level have remained stable, with changes within expected year-on-year variation. However, the branded sales mix has shifted towards heavier packaging categories, including Beers, Wines, Spirits, Laundry and Condiments & Cooking as a share of total branded sales in 2025 versus 2024. As these categories carry higher packaging weights per unit sold, the shift in product mix has contributed to the increase in overall packaging intensity
NET ZERO CARBON					
Reduce GHG emissions (Scope 1 & 2) by 50%	2025	957,918 tCO2e -2015	48% reduction on baseline our legacy estate (493,031 tCO2e) Full Scope 1 & 2 including acquisitions - 533,633 tCO2e	55% reduction on baseline of our legacy estate (429,963 tCO2e) Full Scope 1 & 2 including acquisitions - 466,204 tCO2e	We have a long-standing commitment to reach a 50% reduction by 2025 of our operational emissions (Scopes 1 and 2 as defined within the GHG protocol), for our legacy estate (pre 2023 acquisitions). In 2024, we had achieved a 48% reduction and in 2025 we have successfully hit and exceeded our target, delivering a 55% reduction versus the baseline. This progress represents an important milestone on our journey towards net zero operations by 2040. Reductions have been driven largely by: > Fleet: Emissions from our legacy transport fleet reduced by 18% YoY, supported by the continued transition away from diesel to LNG and bio-LNG fuels. > Electricity: Emissions from purchased electricity decreased by 16.9% YoY, driven through Asda using less, and the UK grid emissions intensity reducing. We will continue to track and build an emissions reduction strategy at total business level, including the convenience acquisition estate. All scope 2 emissions are location-based.
Develop measurement of total value chain emissions (including scope 3), and establish reduction targets	2025	35,399,799 tCO2e	Scope 3 measured: 31,976,936 tCO2e	Scope 3 measured: 30,239,570 tCO2e	Asda has a long-standing commitment to set a target for ongoing reduction in the carbon footprint of our total value chain emissions in line with the principles of the science based targets. Our greenhouse gas emissions are calculated and reported in accordance with the GHG Protocol Corporate Accounting and Reporting Standard (Revised Edition). Emissions have been calculated using relevant emission factors from the UK Government GHG Conversion Factors for Company Reporting and the Carbon Trust's internal emissions factor database. Total emissions in 2025 were 30.2 mtCO2e which represents a 5.4% reduction vs 2024 and a 14.6% reduction vs 2021 baseline year. The upstream impact of goods Asda purchases contributes 50%, whilst customer use of sold products is 45%. By strengthening supplier engagement and working to refresh our carbon targets, including a new FLAG (Forest, Land and Agriculture) target, we are building the foundations for long-term Scope 3 reduction. In addition we are completing deep-dives into additional key decarbonisation levers such as packaging, waste, deforestation-free commodities and agriculture, alongside working to improve data quality and scaling product-level emissions data.

Data classification: Asda Internal

COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
NATURE					
50% of fresh food to be sourced from areas with sustainable water management	2030	N/A	2 x catchment projects	3 x catchment projects	Through 2025 Asda continue to support three large scale collective action projects led by WRAP, 2 in Spain and 1 in South Africa, focusing on supporting areas seeing increasing climatic pressures from prolonged drought and erratic flooding. For the first time we are able to report the catchment status for supply across beef and lamb supply chains, and will continue to widen the scope of our reporting. Our key suppliers are taking action themselves on water, with over 20 landscape level projects delivering improved management of water, soil and biodiversity outcomes and sustainable farming ongoing across our supply base.
Reduce water consumption in our operations year on year	2030	2,372,196 m^3	2,574,390 m^3	2,217,189.51 m^3	We are working to improve water efficiency across our operations while strengthening the quality of the data we use to monitor performance. In 2025, reported water consumption was 2,217,190 m^3. While improved estate coverage gives us a broader view of consumption, some readings remain estimated where automated metering is not yet available. Improving metering coverage remains important to establishing a more robust baseline, tracking like-for-like performance and identifying opportunities to reduce consumption.
Fresh food sourced from farms with Biodiversity Improvement Plans in place: (100% produce, 50% beef, dairy, lamb)	2030	N/A	Produce UK 100% Global 25%	Produce UK 100% Global 80%	We are working with our key suppliers our commitment for fresh food sourced from farms with Biodiversity Improvement plans in place: (100% produce, 50% beef, dairy, lamb) by 2030. With our suppliers, we are currently trialling platforms to baseline biodiversity on farms within our supply base. In 2025 we conducted a trial with Land App with 4 Asda farmers across beef, dairy, produce and arable. We also used Land App to map 14 farms in the Asda Lamb group, with each farm having an individual improvement plan. In dairy we are conducting a trial with 90-Asda aligned farmer to establish individual farm biodiversity baselines through remote habitat assessment.
Zero deforestation forest risk commodities	2025	Removing deforestation from commodity supply chains through risk based sourcing, third party assurance (certification), or demonstrable monitoring, reporting and verification systems. We are working to achieve our overall deforestation targets by establishment through clear sourcing standards, engagement and collaboration. Despite ongoing efforts and collaboration across the sector, we have not yet achieved 100% deforestation and conversion-free (DCF) sourcing for all relevant commodities. Progress continues to be influenced by industry-wide challenges, including supply chain complexity and the evolving regulatory landscape. We remain committed to promoting deforestation and conversion-free supply chains through the implementation of our sourcing policies covering the most material forest-risk commodities in our supply chains.			
Certify cocoa in all Asda Own Brand products to Asda standards by 2025	2025	46% (2020)	90%	96%	In 2025, 96% of our entire Asda branded cocoa footprint was Rainforest Alliance Certified, Barry Callebaut's Cocoa Horizons, Fairtrade certified or Cargill's Cocoa Promise, as per our Cocoa Policy.
All own brand wild caught fish species from MSC certified fisheries or those progressing to MSC certification via a Fisheries Improvement Project by 2025	2025	98% (2020)	99%	95%	In 2025, 95% of wild caught fish sourced for sale in Asda stores is from MSC certified fisheries, or within an active Fishery Improvement Project. A further 5% of our wild caught fish are actively working towards a pre assessment for a Fishery Improvement Project.
Certify (through mass balance, segregated or identity preserved supply chains) all palm oil used in Asda own brand products to RSPO standards by 2025	2025	99.6% (2020)	99.49%	100.00%	In 2025, 100% of our palm oil footprint in ASDA Branded products was independently certified through RSPO mass balance, segregated, or identity preserved supply chains. We committed to 100% of this supply to be vDCF by the end of 2025. Against this target, we achieved 82% vDCF crude palm oil and palm kernel oil via sourcing RSPO certified palm oil under a segregated chain of custody. Limited availability of segregated derivatives, due to complex supply chains, means not all palm oil derivatives in our supply chain are vDCF. We will continue to work with the industry to develop options for sourcing deforestation and conversion-free palm oil derivatives, while working to support smallholders in palm oil supply chains.
Source all soy used in ASDA own brand supply chains from low risk origin or standards meeting defined FEFAC requirements on deforestation by 2025	2025	74% (2021)	68%	78%	While progress has been made in improving soy supply chain transparency and adoption of certification, significant challenges remain due to complex global supply chains and evolving regulatory requirements. In 2025, 17% of soy embedded within our supply chains carried a verified deforestation-free claim, although available evidence was sufficient to substantiate only part of this volume. Through our participation in the Retail Soy Group, we have supported the development of a new reporting methodology that will strengthen supplier accountability and improve transparency over time. We continue to advocate for effective deforestation regulation, report annually on progress, and work collaboratively across industry initiatives to increase the availability of deforestation- and conversion-free soy and palm oil supply chains, while supporting smallholder producers.

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COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
NATURE (cont)					
NEW Ensure all shell eggs are sourced from suppliers using cage-free production methods by mid 2027	2027	N/A	N/A	N/A	We delivered our commitment for Asda-brand products (end 2025), with 100% of Asda-brand shell eggs now sourced from cage-free systems and cage-free egg ingredients used across our own-label products. Building on this progress, we are working with branded suppliers to transition their shell eggs to cage-free production by mid-2027.
NEW All farmed prawns used in Asda products sourced from ablation-free broodstock by 2027	2027	N/A	N/A	N/A	Working with suppliers, we are phasing out eyestalk ablation in our prawn and shrimp supply chains as part of our continued focus on improving welfare standards for aquaculture species.
NEW 100% of fresh primal poultry sourced at 30kg/m² stocking density implemented by 2027	2028	N/A	N/A	N/A	Transition to a 30kg/m² stocking density is underway across our fresh primal poultry supply chain, with implementation across 100% of fresh primal poultry targeted for 2027. This forms part of our broader programme to enhance animal welfare standards.
NEW As of 2026 all our canned tuna will be sourced from MSC certified fisheries* *Progress is measured based on completion of sourcing and product conversion. Existing stock may remain in the supply chain and stores beyond the target date, meaning not all products will immediately display the MSC ecolabel	2026	N/A	N/A	N/A	The transition of our own-brand canned tuna range is underway. The move to MSC-certified fisheries for tuna, supports responsible fishing practices and marine ecosystems for the future.
Certify all timber, paper and pulp used in our non-edible own brand products to FSC or PEFC standards by 2025	2025	98.6% (2020)	99.00%	100.00%	In 2025 we achieved 100% Forest Stewardship Council (FSC) or Programme for the Endorsement of Forest Certification (PEFC) in ASDA non-edible grocery timber, paper and pulp products. Note: the 2025 data does not include George general merchandising or homeware.
ZERO WASTE					
90% operational waste reused, recycled, redistributed with no waste to landfill	2025	88% (2020)	87.70%	89.20%	Significant progress in 2025, narrowly missing full year 90% operational waste reused , recycled, redistributed commitment. We achieved over 90% operational waste reused recycled redistributed in Q4 2025 and have maintained each quarter since. This was achieved through new recycling routes for hard plastics, increased reverse logistics and removal of general waste compactors in a large number of stores.
Reduce food waste by 20%	2025	26,826 (2015)	24,984 tonnes (-7%)	33,182 tonnes (+24% on baseline/ +33% YOY)	A challenging year for food waste with volumes going in the wrong direction year on year and v's the base line. This increase is mainly attributable to the Asda Future tech program which resulted in challenges with the new ordering ,markdown and donation systems. Redistribution volumes increased by 10% YoY with donations, commercial and animal feed all growing in 2025.
100% recyclability of own brand packaging	2025	N/A	87.8% Recyclable at Kerbside 9.7% Recyclable in large stores Total: 97.5%	85.6% Recyclable at Kerbside 12.9% Recyclable in large stores Total: 97.5% (+0% YOY)	Recyclability remained stable in 2025 at 97.5%, unchanged from 2024. Overall Own Brand packaging tonnage reduced marginally due to packaging optimisation and a reduction in sales volumes, while the vast majority of packaging continued to be in recyclable formats, either through kerbside collection systems or store take-back schemes.
Use an average of 30% recycled content across all our own brand plastic packaging	2026	2019 (24.8%)	21.58%	32.70%	Recycled content increased from 21.58% in 2024 to 32.70% in 2025, driven by sustained high recycled content in key product groups such as drinks, fresh milk, meat, and poultry. Continued supplier engagement and improved data quality have supported this improvement and ensured a more accurate representation of recycled content performance.

Data classification: Asda Internal

COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
RESPONSIBLE BUSINESS FUNDAMENTALS					
SUPPORTING LOCAL COMMUNITIES					
Support children and young people in every Asda community through Asda Better Starts*	2026	0	7,070,963 million	453,361	Asda Better Starts continues to reach children and young people at scale through a combination of community grants, affordable café meals and literacy support. Current reach includes 93,361 young people through Asda Foundation grants, an estimated 252,000 through the Kids Eat for £1 café offer, and a further 108,000 children through the Children's Book Project, based on support for 400 primary schools with an average of 270 pupils per school. This brings the combined estimated reach to c.453,361 children and young people.
Boost community wellbeing by providing a safe, inclusive place to meet in Asda communities	2026	N/A	29 Community Rooms	79 Community Spaces*	Local Community Spaces Fund supported 79 groups with £1,255,314 of funding to improve, maintain and repair community spaces. Grants of £10k-£20k were available.
			10,000+ donations of space in Asda stores	26,000+ donations of Space in Asda Stores	Supporting local communities through the free use of in-store spaces for fundraising, events, community services and activities
Raise £30m for Asda Tickled Pink over the next five years, bringing our total fundraising to £100m over 30 years	2026	£76.8m (2021)	£8.9m	£8,853,651	£8.8m has been raised towards our £30m five-year ambition, including £3.5m from product donations on pack, £3.1m from customer donations and £2.2m through events and other activities. This broad base of fundraising is helping us build towards £100m raised for Asda Tickled Pink over 30 years.
			Total £98.9m	Total £107.7m	Target exceeded, with total fundraising reaching £107.7m, £7.7m above the £100m target set for the end of 2026.
1 million more women from the Asda community regularly checking their breasts by 2026 [Encourage at least 100,000 women/men from the Asda community, who have never previously checked, to start this important habit.]	2026	0	730,000	300,000	The November 2025 Great British Check In, our twice-yearly customer research, showed that regular breast checking among female Asda shoppers increased from 52% in November 2024 to 55% in November 2025. This 3% point increase equates to around 300,000 more people regularly checking, demonstrating continued progress towards our ambition of one million more women from the Asda community regularly checking their breasts by 2026, which brings our total to 1,030,000 achieving our 2026 ambition one year early.
Empower 8,000 community groups per year to tackle issues in their local community through Asda Foundation	2026	N/A	2,603	2,284	The original target of empowering 8,000 community groups was set during an exceptional period marked by the pandemic and the cost-of-living crisis. In 2021, the Asda Foundation focus was on broad community engagement through accessible, low-value, high-volume funding initiatives such as Green Token Giving and monthly supermarket donations. Residual funds from 2020 were also allocated due to prior delivery challenges resulting from the pandemic. From 2022, the Asda Foundation strategy shifted to address rising living costs and evolving community needs. We phased out Green Token Giving, and supermarket donations returned to Asda's remit. The Asda Foundation current approach emphasises greater community impact through higher value grants. Programmes like Grassroots Grants and Investing in Spaces and Places delivered funding to strengthen community groups across the UK. Both concluded their three-year funding cycles at the end of 2024. In 2025, the Asda Foundation approach has further evolved to introduce theme-based grants, enabling us to deliver more focused and meaningful impact in communities.
RESPONSIBLE BUSINESS FUNDAMENTALS					
GREAT PLACE TO WORK					
Increase percentage of female General Store Managers to 30%	2025	2021 (24%)	22%	24%	To support our ambition of increasing female representation in General Store Manager roles, we continue to invest in talent and leadership development across the business. During 2025, women represented 50% of apprentices, 53% of early careers hires and 59% of graduate recruits, helping to strengthen our future leadership pipeline. We also continued to support development through our internal leadership programmes, policy enhancements and the Women in Asda Network, removing barriers and creating opportunities for colleagues to build skills, networks and confidence throughout their careers.
Increase percentage of female General Store Managers to 40%	2029	2025 (24%)	N/A	N/A	N/A

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