
ASDA
OUR
2025
ESG REPORT

ABOUT THIS REPORT

This report provides a review of the 2025 calendar year and relates to Bellis Finco plc and subsidiaries including International Procurement and Logistics (IPL). The report covers our approach to ESG topics and our performance in 2025. Bellis Finco plc has reported with reference to the GRI Revised Standards for the period 1 January 2025 to 31 December 2025. The GRI Content Index is available **here**. A list of our affiliated environmental third parties is available **here**.



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Welcome from Allan



Asda serves millions of customers every week and is part of communities across the UK. That gives us both a responsibility and an opportunity to make a positive difference.

2025 was an important year for Asda. We've been working hard to strengthen the business and improve the experience for our customers. ESG is part of that. It is about focusing on where we can have the greatest impact and making sure that is reflected in how we operate and make decisions.

We've made good progress. We've reduced emissions from our own operations, worked with suppliers to strengthen our supply chains, invested in our colleagues and communities, and reached £100 million raised through Tickled Pink since the partnership began. In 2026, we celebrate 30 years of that incredible partnership.

But we haven't achieved everything we set out to do. Some of our 2025 ambitions were not fully met. We need to be open about that, learn from it and keep moving forward.

Our 2026 Double Materiality Assessment has reinforced where we should focus, while highlighting areas where our approach needs to evolve. These findings will help shape the next phase of our ESG strategy and ensure we remain focused on the issues that matter most to our business and stakeholders.

I want to thank our colleagues, suppliers and partners for everything they continue to do. Their hard work and commitment make progress possible.

Allan

Allan Leighton
Chairman

About ASDA

We continue to serve the everyday shopping needs of families across the UK, with a renewed focus on what we do best: delivering outstanding value. Through the relaunch of our iconic Rollback pricing initiative and continued investment in our value proposition, we are reaffirming our commitment to making quality products and services more accessible for customers.

Founded from a family business in West Yorkshire in the 1920s, Asda has grown into one of the UK's leading retailers, serving millions of customers each week through a diverse network of more than 1,200 locations. Our estate includes large superstores, supermarkets, Asda Express convenience stores and foodservice outlets, supported by strong online shopping platforms through Asda.com and George.com.

Alongside food and grocery, we offer a broad range of services including Asda Money, Asda Mobile, Pharmacy and Optical Services, helping customers access everyday products and services in ways that suit their lives.

We were the first UK grocer to introduce an in-store clothing brand with the launch of George in 1990. More than three decades later, George remains one of the UK's most trusted value fashion brands, offering customers quality, style and affordability across clothing and home ranges.

Today, Asda serves millions of customers every week, with a focus on making customers' money go further while supporting the long-term resilience of our business. Through responsible sourcing, investment in our colleagues and communities, and action on the environmental and social issues that matter most, we are working to create lasting value for our customers, stakeholders and the communities we serve.

OUR APPROACH TO ESG

Focusing on what matters most

As one of the UK's major food retailers, our decisions can have an impact beyond our stores, from the products we sell and the people who make them to the communities we serve and the natural resources our supply chains depend on.

Our approach to ESG focuses on where Asda can make a meaningful difference, while managing the sustainability-related risks and opportunities that matter to our business and stakeholders.

Understanding our priorities

In 2026, we completed our first Double Materiality Assessment, building on our previous materiality work. It considered both our impacts on people and the environment and the potential financial implications of sustainability-related risks and opportunities.

The assessment broadly reinforced our existing direction while identifying areas for greater focus. Customer Health ranked as our most material topic overall, while Packaging Reduction was assessed as highly material from both an impact and financial perspective. Nature and water, circularity, climate and value-chain impacts and responsible sourcing also featured prominently.

The findings provide a clear evidence base for our ESG priorities, reinforcing where we should maintain focus and where our approach needs to evolve. They are informing the development of our strategy, targets and future reporting.

Turning priorities into action

Strong governance supports the delivery of our ESG commitments, which are overseen through established governance processes to provide direction, challenge and accountability

Clear measures and reliable data help us track progress and identify where further action is needed. We use targets and performance indicators across our priority areas to track progress, support accountability and identify where further action is needed. As our approach evolves, we will continue to strengthen our targets, data and reporting, focusing on our most material issues and providing a transparent view of progress.

Our five priority areas are:

Healthy and Sustainable Choices

Making healthier, more sustainable choices accessible and affordable

Net Zero Carbon

Transforming our operations and value chain to deliver a zero carbon future

Nature

Protecting nature through holistic action on water, biodiversity and soil

Zero Waste

Reducing waste and maximising value from resources

Responsible Business Fundamentals

Creating long-term value through responsible business practices and positive social impact

2025 HIGHLIGHTS

55% reduction in like-for-like operational emissions since 2015

Health score improved from **1.77** to **1.50**[1]

8,500+ acres assessed through the ASDA LAMB Group habitat project

100% RSPO-compliant palm oil

18% year-on-year reduction in legacy fleet emissions

£7.6M raised for ASDA Tickled Pink

ASDA Tickled Pink | Together we've raised **£100m** for breast cancer research, support and services.

3,852 tonnes of surplus food redistributed for human consumption

£80M invested in pay for more than **115,000** retail and convenience colleagues alongside enhanced family-friendly policies

£3.22M awarded through **2,326** ASDA Foundation grants

£3.8M raised for BBC CHILDREN IN NEED marking 25 years of partnership

1. Marking the second consecutive year of improvement in the nutritional profile of products sold.

Healthy and sustainable choices

Making healthier, more sustainable choices accessible and affordable



Why it matters

Good health is fundamental to long-term wellbeing, yet diet-related ill health remains a significant public health challenge in the UK. Our 2026 Double Materiality Assessment identified health and nutrition as one of our most material ESG topics, reinforcing its importance to our business and customers.

By improving the nutritional quality of our products and supporting informed choices, we can help customers make healthier choices while keeping nutritious food accessible and affordable.

Our targets

To improve the average sales weighted health score of our products year on year by 2030

2025	1.50
2024	1.77
2023 Baseline	1.83

Healthy choices

Supporting healthier choices

The UK faces a growing burden of diet-related ill health. Poor diet remains one of the leading drivers of preventable ill health in the UK, contributing to obesity, type 2 diabetes, cardiovascular disease and widening health inequalities. The Government's **10 Year Health Plan** for England has reinforced the need to shift from "sickness to prevention", recognising the importance of healthier diets and food environments. Latest findings from the **National Diet and Nutrition Survey** has shown that only 17% of adults and 9% of teenagers achieve the recommended five portions of fruit and vegetables a day, while most adults fail to meet fibre recommendations and consume too much saturated fat and free sugar.

As a major UK food retailer, serving millions of customers each week, Asda has an important role in helping customers access, afford and choose healthier food. Through our health strategy, we support national efforts to improve diet quality, reduce health inequalities and make healthier choices more accessible.

Progress is measured using the 2004/05 **Nutrient Profiling Model** (NPM), which helps us to track the health profile of our product range.

Building on the commitments set out in our 2024 report, we continue to monitor the sales-weighted average health score across our range. For the second consecutive year, our score improved, decreasing from 1.77 to 1.50. This demonstrates that healthier choices can be delivered at scale while remaining affordable, accessible and appealing to customers.

Our approach focuses on two priorities: encouraging healthier customer choices and improving the nutritional quality of our own-brand products.

To better understand evolving customer needs and behaviours, we continue to work with leading organisations to deliver research that informs and strengthens our health strategy.

Supporting healthier diets through behavioural insights and product innovation

Our approach to healthier choices focuses on two areas: improving the nutritional profile of the products customers buy every day and using behavioural insights to explore how we can make healthier choices easier. This includes reformulation and product innovation alongside research to better understand what influences purchasing decisions.

Behavioural research

Through our partnership with **Nesta**, the UK's innovation agency for social good, we continue to build the evidence base on how supermarkets can encourage healthier food choices. In 2025, we completed a series of in-store trials testing practical, scalable interventions designed to influence healthier purchasing behaviour.

The trials showed that relatively simple measures, including product placement, incentives and customer messaging, can influence sales of healthier products. For example, a £5 produce voucher scheme trialled through Asda pharmacies led participating customers to purchase 10.1% more fruit and vegetables as part of their shopping basket. While redemption was 7%, the trial provided valuable insight into the role of incentives in encouraging healthier purchasing decisions and highlighted the need for multiple interventions to drive behaviour change at scale.

In partnership with the **Leeds Institute of Data Analytics**, we also assessed the impact of HFSS location restrictions on purchasing behaviour. The study identified a 0.63% reduction in HFSS product sales following implementation of the legislation, equivalent to one fewer HFSS product purchased for every 100 products sold. These insights are helping to shape our Healthy Choices programme and inform future initiatives that make healthier options more visible, accessible and appealing to customers.



Product reformulation

Alongside encouraging healthier purchasing decisions, we continue to improve the nutritional quality of products across our range through reformulation. Our focus is on delivering meaningful nutritional improvements at scale while maintaining the taste, quality and affordability that customers expect.

In 2025, we completed several reformulation projects across our Food To Go range and core own-brand pizzas.



Fibre-enhanced malted bread

The malted bread used across Asda's Food To Go range was reformulated to increase fibre content from 4.5g to 6.1g per 100g, adding 1g of fibre per sandwich. The enhanced recipe has been rolled out across 16 core sandwich lines, four seasonal products and around 21 million units annually. This improvement is expected to add around 21 tonnes of fibre to customers' diets each year, helping address the UK's well-documented fibre gap.



Hybrid pepperoni pizza

Our reformulated pepperoni pizza demonstrates how nutritional improvements can be achieved without compromising taste, quality or affordability. Changes to the recipe reduced the product's Nutrient Profiling Model (NPM) score from 10 to 2, while increasing fibre content and reducing fat, saturated fat and salt. The project highlights the potential for reformulation to improve diet quality at scale without requiring customers to change their purchasing habits.

Looking ahead

In 2026, we will continue to improve the nutritional quality of our own-brand ranges while applying insights from behavioural research trials to make healthier choices more visible, attractive and affordable. We will focus on interventions that can be scaled across our business, supporting customers to make healthier choices without compromising on value, quality or convenience.

SUSTAINABLE CHOICES

Lower-impact products and packaging

Every product has an environmental footprint, creating both a responsibility and an opportunity to reduce impact across its lifecycle. We take a balanced approach to sustainable product design, recognising that decisions must deliver the best overall outcome for customers and the environment. This means carefully considering factors such as resource use, recyclability, product protection, food waste prevention, affordability and customer needs.



Why it matters

Packaging is one of the most visible environmental impacts associated with retail products and remains a priority for customers, regulators and suppliers. Through our 2026 Double Materiality Assessment, packaging reduction emerged as one of our highest-priority environmental topics. By reducing unnecessary packaging, increasing recyclability and supporting circular economy solutions, we can aim to reduce environmental impacts while maintaining product quality, food safety and affordability.

Our targets

20% reduction in total (branded and own brand) primary packaging tonnage on food per 1% of market share by 2030

2025	37,316 tonnes
2024 Baseline	36,970 tonnes

100% own-brand packaging recyclable by 2025

2025	97.5%
2024	97.5%
Baseline	N/A

Packaging Reviews and Future Priorities

Packaging reviews form an integral part of our own-brand product development and range review processes. They help identify opportunities to reduce unnecessary packaging, improve recyclability, increase recycled content and respond to evolving regulatory requirements, while maintaining product quality, safety and shelf life.

Our 2026 Double Materiality Assessment reinforced the importance of packaging reduction as one of Asda's highest-priority environmental topics. This insight will inform the development of future targets and KPIs, with further updates provided in future reporting.

Since making our commitment in 2018 to make 100% of our packaging recyclable, we have made significant progress. Today, 97.5% of our packaging is recyclable, with 84.6% recyclable at the kerbside and a further 12.9% recyclable in large stores.

We did not achieve our ambition of making 100% of our packaging recyclable by the end of 2025, with progress influenced by the pace of recycling infrastructure development, particularly for flexible plastics.

At the same time, we need to balance recyclability with other important considerations, including reducing food waste, protecting product quality and maintaining affordability.

Together, these factors highlight the need for a whole-system approach to packaging design. We remain focused on practical opportunities to reduce environmental impact while continuing to meet customer needs.

Smarter packaging that doesn't cost more

Reducing packaging and increasing recycled content remain important areas of focus. Progress on recycled content has been slower, reflecting higher costs, limited supply, evolving regulation and the need to maintain affordability. Achieving change at scale also depends on wider market conditions and recycling infrastructure.

We are taking practical action where we can make a tangible difference across our packaging materials, including:

- A **new tray format** for our mid-tier burgers, combined with penny stacking, created a more efficient pack size and saved **66 tonnes of packaging**.
- **Removing pizza base boards** from some Asda branded D-tier and Just Essentials chilled pizzas is saving **264 tonnes of cardboard each year**.







Looking ahead

Packaging reduction remains a key focus area as we seek to reduce waste, improve recyclability and respond to changing regulation. We will continue to prioritise reducing unnecessary packaging, increasing recyclability where viable, strengthening packaging data and preparing for evolving regulatory requirements, including Extended Producer Responsibility and the Packaging and Packaging Waste Regulation. Alongside these actions, we will refresh our packaging targets to reflect the findings of our Double Materiality Assessment and the evolving circular economy landscape.

Net zero carbon

Transforming our operations and value chain to deliver a zero carbon future



Why it matters

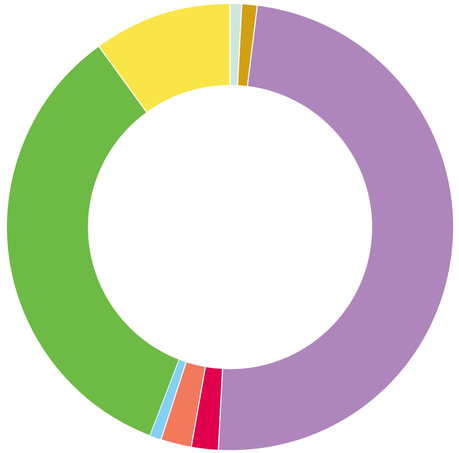
Climate change presents risks to food production, supply chains and communities. While we have made significant progress within our own operations, around **98% of Asda's carbon footprint sits within our value chain**, making collaboration with suppliers critical to achieving long-term reductions.

Our targets

Reduce GHG emissions (Scope 1 and 2) by 50% by 2025	**2025** 429,962 tCO2e (-12.8% YoY) **2015 Baseline** 957,918 tCo2e
Develop measurement of total value chain emissions (inc Scope 3), and establish reduction targets	**2025** 30,239,570 tCO2e (-5.4% YoY) **2021 Baseline** 35,399,799 tCo2e

As we prepare to refresh our near-term carbon targets, we continue to report transparently on our total carbon inventory and emissions performance, including our Forest, Land and Agriculture (FLAG) inventory.

Our 2025 total carbon footprint: 30.2m tCo2e



	Scope 1: Natural Gas, Other, Stationary Energy, Refrigerants, Fleet	1%
	Scope 2: Purchased Electricity	1%
Scope 3 - GHG Protocol Accounting Category		
	1a: Purchased Goods and Services (Product)	49%
	1b: Purchased Goods and Services (Non-Product)	2%
	2,3,5,6,7,12: Capital Goods, Fuel and Energy Related Activities, Waste Generated in Operations, Business Travel, Employee Commuting, End-of-life Treatment of Sold Products	2%
	4: Upstream Transportation and Distribution	1%
	11a: Use of Sold Products (Direct)	34%
	11b: Use of Sold Products (Indirect)	10%

Our greenhouse gas emissions are calculated and reported in accordance with the GHG Protocol Corporate Accounting and Reporting Standard (Revised Edition). We report our emissions using the financial control approach, with reporting covering the period from 1 January to 31 December each year.

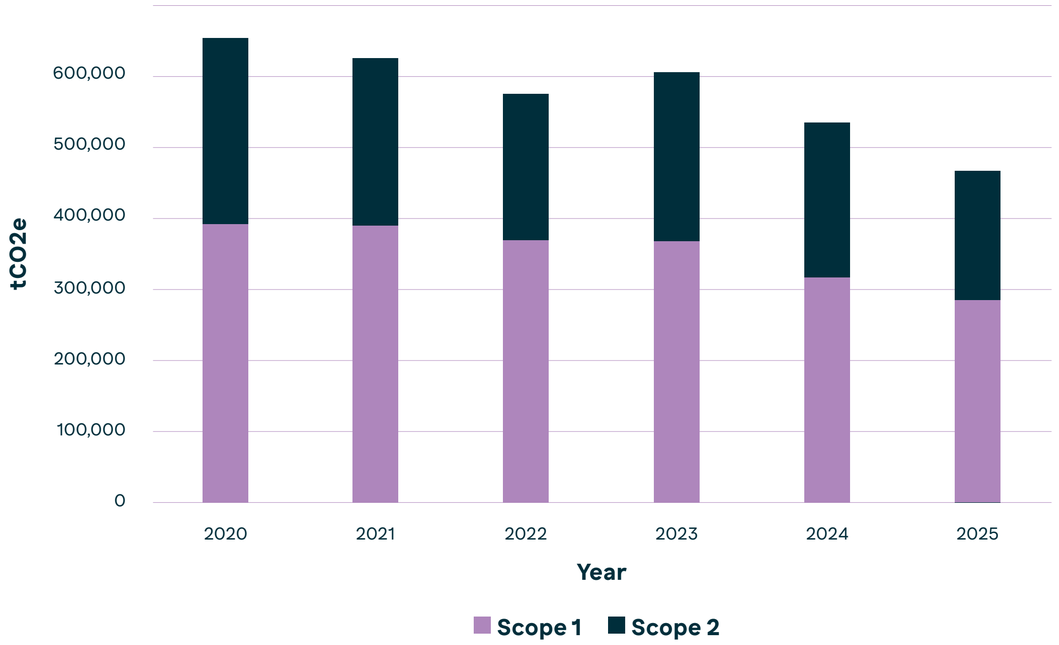
Where we are making progress

Our operations

Within our own operations, we have reduced like-for-like Scope 1 and 2 emissions by 55% since 2015. This reflects sustained investment in energy efficiency, refrigeration decarbonisation and lower carbon operations, supporting our ambition to achieve net zero operations by 2040.

55%
reduction in like-for-like Scope 1 and Scope 2[1] emissions since 2015

Scope 1 and Scope 2[1] emissions



1. Excluding acquisitions. Scope 2 emissions are location based.

Delivering emissions reductions

This year, continued progress in transport and energy management contributed to reductions in our operational emissions. Emissions from our legacy transport fleet fell 17% year on year, supported by the ongoing transition from diesel to LNG and bio-LNG fuels.

Emissions from Purchased Electricity fell 17%, reflecting a 2.8% reduction in electricity consumption and a 14.5% reduction in UK grid emission intensity. This was supported by the continued rollout of renewable energy solutions across our estate, with solar PV generation doubling year on year.

45%
of highest impact suppliers have committed to or validated 1.5°C science aligned targets, representing 80% of our footprint excluding fuel

Looking ahead, we will develop a **1.5°C science-aligned transition plan** covering both operational and value chain emissions, alongside updated interim reduction targets that reflect the evolving shape of our business, including acquisitions. This will provide a clearer pathway towards net zero while maintaining focus on the most material sources of emissions across our operations and value chain.



Our value chain

Across our value chain, we continue to focus on key sources of emissions, including agricultural efficiency, land-use change linked to deforestation, packaging and food waste, targeting action where we can have the greatest impact.

Creating a lower-carbon supply chain

Around 98% of Asda's emissions sit beyond our own operations, with 23% linked to agriculture. By strengthening supplier engagement and working with agriculture groups across the industry, we are building the foundations for managing long-term Scope 3 reduction and tracking progress against our 2050 net-zero target. We are also continuing to work with the Carbon Trust to refresh our carbon reporting, including FLAG (Forest, Land and Agriculture) emissions.

Incentivising sustainability across our supply chain

Strong supplier partnerships are key to achieving our sustainability ambitions. Working in partnership with HSBC UK and Lloyds, we offer sustainability linked programmes to help suppliers improve transparency, strengthen ESG performance and advance decarbonisation. Following enhancements to our Lloyds programme in late 2025, we are seeing early supplier uptake, building on the foundations established through our HSBC partnership in 2024 and supporting a more responsible supply chain.

“Supporting our suppliers in making meaningful, sustainable changes is central to our wider ESG ambitions. Through sustainability-linked supply chain programmes, we're rewarding progress, encouraging transparency and helping build a more transparent and responsible supply chain for the future.”

Michael Gleeson
Chief Financial Officer, Asda



Partnering with farmers to reduce scope 3 emissions

We invest in Arla, a dairy cooperative owned by farmers, through the Arla FarmAhead™ Customer Partnership, which supports our dairy farmers to take actions for climate and nature.

We work with Arla and its delivery partners to deliver targeted projects to improve feed efficiency, fertiliser use and land management. The aim is to generate practical insights that can be scaled across the wider supplier networks.

- **NutriWise** (2025–2027): Working with 14 Asda-aligned farmers to optimise fertiliser use and reduce emissions from feed production.
- **FeedCirc** (2026–2028): Bringing together 10 Asda-aligned farmers to improve feed and protein efficiency and share best practice across the wider farming network.

Across our supply chain

Our beef supplier ABP is working with their farmer supply base to better understand and reduce agricultural emissions through its **PRISM 2030** programme. Using carbon assessments and farm data, the programme aims to identify practical opportunities to reduce emissions, improve resource efficiency, and make the red meat supply chain more sustainable overall.

Since launching in 2022, PRISM 2030 has involved more than 350 UK farms incorporating 518 beef or sheep enterprises. In its **2025 report**, ABP reported that 43% of PRISM farmers had engaged in knowledge-exchange activity, helping share learning across their wider farmer supply base.

Looking ahead

Achieving net zero requires transformation across our value chain as well as our operations. As we evolve our climate strategy, we are developing science-aligned transition plans, strengthening supplier engagement and enhancing sustainability data to improve decision-making and drive action. By focusing on our most material emissions sources, including agriculture and sourcing, we aim to accelerate emissions reductions, strengthen supply chain resilience and support long-term sustainable growth.



NATURE

Protecting nature through holistic action on water, biodiversity and soil

Why it matters

Nature underpins resilient food production. Healthy soils, biodiversity and secure water resources support agricultural productivity, crop quality and long-term food security. As pressures from nature loss, water stress and climate change grow, they can affect the availability and resilience of the products and ingredients we rely on, while increasing pressures on farmers and supply chains. Protecting and restoring nature is therefore critical to maintaining a resilient food system and securing access to quality, affordable food for the future.

Our Natural Resource Stewardship Strategy focuses on three areas: sourcing, operations and land. Across these, we set clear standards for key ingredients and commodities, work to reduce the environmental impact of our sites and resource use, and support supplier action to improve water stewardship, biodiversity and soil health.

Our targets

Fresh food sourced from farms with Biodiversity Improvement Plans in place (100% produce, 50% beef, dairy and lamb) by 2030	**2025** UK Produce 100%, Global 80% **2024** UK Produce 100%, Global 25% **2023** UK Produce 75%
Reduce water consumption in our operations year on year by 2030	**2025** 2,217,189.51m³ **2024** 2,574,390 m³ **Baseline** 2,372,196 m³
50% of fresh food to be sourced from areas with sustainable water management by 2030	**2025** 3 x water catchment projects **2024** 2 x water catchment projects

Landscape & local land management

Our Nature Strategy takes both a landscape-level and local approach, recognising the interconnectedness of water, biodiversity and soil health. By considering the needs of whole landscapes alongside collective action at farm level, we aim to restore natural processes and improve ecosystem health.

Landscape -level and local approach

- Unique needs of entire landscapes
- Collective action of individual farms

Recognising interconnectedness of **water**, **biodiversity** and **soil health** as well as **carbon**

Landscape-level activity

Our supplier partners

Supplier partners are aligned to our nature strategy, collaborating on landscape-level projects to support nature recovery and more sustainable agricultural supply chains.

Across our livestock supply chains, participation in more than 20 landscape-level projects, helping to improve water stewardship, soil health, biodiversity and sustainable farming.

For example, our egg supplier Glenrath's is working with Tweed Forum Rivers Trust and the Scottish Government to reduce flood risk, restore habitats and enhance biodiversity. Our Beef, lamb and dairy suppliers are also participating in four WRAP Collective Action Projects across key catchments, supporting improvements in soil health, water stewardship and biodiversity.

LEAF certification rollout

A geographically diverse fresh produce supply chain supports a secure and sustainable supply of fresh food. Through the **LEAF** Marque standard, we promote biodiversity and environmental stewardship, with growers independently audited each year.

Following 100% LEAF Marque certification across UK fresh produce growers in 2024, global rollout progressed in 2025, reaching 80% certification across more than 40 countries.

Supporting water resilience through ecosystem restoration

In May 2025, the **Arroyo de la Cañada ecological restoration project** was completed as part of a wider effort to restore the ecological corridors surrounding Doñana, Spain. Covering 2 hectares (20,000m²), the project transformed previously degraded land through the removal of abandoned illegal ponds and the reintroduction of native vegetation, including locally grown trees and shrubs.

The restoration supports biodiversity, improves ecosystem connectivity and contributes to natural flood protection of this water-stressed landscape. A multi-year maintenance and monitoring programme, involving local communities, has been established to help safeguard the site's recovery. This project represents a significant achievement, delivering tangible environmental benefits while engaging local stakeholders and raising awareness of the importance of protecting natural ecosystems.

Our active projects

Asda continue to support three large scale collective action projects led by WRAP, which are seeing increasing climatic pressures from prolonged drought and erratic flood events.

2025 highlights from our water stewardship projects	
Doñana, Spain	• Research commenced with Wageningen University into regenerative berry production to identify opportunities to improve sustainability while maintaining productivity.
Murcia, Spain	• Launched a public **Mar Menor/Segura Basin** data repository, increasing access to environmental data and insights • Brought together more than **50 growers**, businesses, scientists and local authorities to agree priority actions supporting **Mar Menor** recovery and wider adoption of sustainable farming practices
Western Cape, South Africa	• Delivered farmer knowledge exchange workshops for Asda fruit growers on river management and invasive species control. • The **Upper Breede River** initiative rehabilitated **10** riparian sites, improving river flow, increasing downstream water availability and strengthening flood resilience.



Doñana, Spain

© Alex Poulussen, Good Stuff International

Local-level activity

Water stewardship and catchment resilience

As a signatory to the **UK Food and Drink Pact**, we support the ambition to source **50% of fresh food from areas with sustainable water management by 2030**. This year, using data from 2025 we mapped the water catchment status across our beef and lamb supply chains for the first time, improving visibility of water-related risks and helping to inform more targeted action at landscape and farm level.

Water Framework Directive (WFD) Eco Status	UK Beef Volume	UK Lamb Volume
High	0%	0%
Good	22%	28%
Moderate	56%	48%
Poor	19%	15%
Bad	3%	3%
Coastal	0%	6%

The findings highlighted that 22% of our Beef and 28% of our Lamb were sourced from regions with a good WFD eco status. Beef & sheep farms in the UK are predominately located in hill and upland rural catchments with a higher WFD eco status, compared to lowland and urban areas.

This insight helps us better understand water-related risk and identify where targeted action could have the greatest benefit.

Asda Dairy Group HabitatMap Project

Between 2026 and 2030, the HabitatMap Project will work with 90 Asda-aligned dairy farms to establish individual biodiversity baselines through remote habitat assessments. Participating farmers will receive on-farm agroecological advice, habitat validation and species surveys, leading to tailored action plans focused on improving biodiversity and habitats for wildlife. Progress will be tracked over time, with learnings shared across the wider Asda and Arla farmer network to support improvements beyond participating farms.

Asda Lamb Group Habitat Project

Through the Asda Lamb Group Habitat Project, 14 farms covering more than 8,500 acres were assessed in 2025 to better understand biodiversity and identify opportunities for improvement. The assessments identified nine broad habitat types and recorded 46 bird species. Each farmer received tailored recommendations to enhance habitats and support biodiversity, with insights shared across the wider lamb supply chain through Dunbia's Farm Green programme.

Biodiversity

We are working with key suppliers to deliver our commitment that, by 2030, **fresh food will be sourced from farms with Biodiversity Improvement plans in place across 100% of produce and 50% of beef, dairy and lamb supply chains**.

During 2025 we partnered with **Land App** to trial habitat baselining across four farms representing beef, dairy, produce and arable sectors. Each farm received a habitat assessment and tailored improvement plan, demonstrating how nature reporting can support better land management and biodiversity outcomes through practice and data driven insights.

Building on this pilot, habitat baselining is now being scaled across key supply chains.



Looking ahead

We will strengthen the evidence base across water, biodiversity and soil health to better understand and manage nature-related risks across key supply chains. Priorities include scaling habitat mapping, deepening landscape-level partnerships and increasing supplier participation in improvement programmes to support sustainable food production and healthier ecosystems.

Deforestation

Managing deforestation risk in our supply chains

In 2025, the world lost 4.3 million hectares of rainforest[1], equivalent to more than 11 football pitches every minute, underlining the continued pressure on forests and nature. For food retailers, addressing deforestation requires greater visibility and action across complex global commodity supply chains.

Against this backdrop, we continued to strengthen transparency, traceability and risk management across key commodities, including cocoa, fish, palm oil, soy and timber (**see scorecards from page 27**). Since setting our ambition to achieve zero-deforestation supply chains for key forest-risk commodities by the end of 2025, we have made meaningful progress in improving transparency and driving wider adoption of certification. However, achieving fully deforestation-free supply chains remains challenging due to factors such as complex sourcing networks, limited traceability in some regions, and evolving regulation.

We believe that effective regulation, combined with industry collaboration, has an important role to play in accelerating progress. We therefore continue to support measures that strengthen supply chain transparency and accountability, and we remain committed to publishing annual updates on our progress.

1. **World Resources Institute**, 2026



Why it matters

Forests play a critical role in regulating the climate, protecting biodiversity and supporting livelihoods. Key commodities including beef, soy, palm oil, cocoa and timber can be associated with deforestation and habitat loss if they are not sourced responsibly. Protecting forests and promoting responsible sourcing are therefore important in reducing pressure on natural ecosystems, safeguarding biodiversity and supporting more sustainable food and agricultural systems.

Our targets

Certify cocoa in all Asda Own Brand products to Asda standards by 2025	2025 96% 2024 90% 2020 Baseline 46%
All own brand wild caught fish species from MSC certified fisheries or those progressing to MSC certification via a Fisheries Improvement	2025 95% 2024 99% 2020 Baseline 98%
Certify (through mass balance, segregated or identity preserved supply chains) all palm oil used in Asda own brand products to RSPO	2025 100% 2024 99.49% 2020 Baseline 99.6%
Source all soy used in Asda own brand supply chains from low risk origin or standards meeting defined FEFAC requirements on deforestation by 2025	2025 78% 2024 68% 2020 Baseline 74%
Certify all timber, paper and pulp used in our non-edible own brand products to FSC or PEFC standards	2025 100% 2024 99% 2021 Baseline 98%

Next steps

We will continue to advocate for effective zero-deforestation regulation and greater supply chain transparency while exploring alternative protein opportunities, helping to diversify customer choice and support more sustainable food systems and reduce pressure on forests and other natural ecosystems.

Sustainable sourcing and animal welfare

We know that animal welfare is a key concern for the customers we serve, and we share their belief that animals should be treated with compassion and respect. That's why we source with integrity, working closely with our suppliers to uphold robust standards of animal care across our supply chains. We report annually on animal welfare progress across our supply chains in our Animal Health & Welfare Report, available on our **Animal Welfare** page on ESG website.



Why it matters

Our customers care about where their food comes from and how animals are treated. Maintaining high standards of animal welfare, while working with suppliers to source products more responsibly, is an important part of building a sustainable and resilient food system. It helps us drive better outcomes for animals, people and the environment while maintaining customer trust.

Cage- free eggs

We source **100% of Asda-brand shell eggs**[1] from cage-free systems and use cage-free egg ingredients across our own-label products. We are working with branded suppliers to transition their shell eggs to cage-free production by mid-2027.

Improving chicken welfare

As part of our commitment to continuously improving animal welfare, we are already implementing lower stocking densities of 30kg/m² across our fresh poultry supply chain. We expect this transition to be completed across all fresh primal poultry in 2027, and we continue to explore additional welfare enhancements.

1. Since January 2026, Asda's policy has been that all own-brand shell eggs are sourced from cage-free production systems.

Our targets

NEW Ensure all shell eggs are sourced from suppliers using cage-free production methods by mid 2027

NEW All farmed prawns used in Asda products sourced from ablation-free broodstock by 2027

NEW 100% of fresh primal poultry sourced at 30kg/m² stocking density implemented by 2027

NEW As of 2026 all our canned tuna will be sourced from MSC certified fisheries*

*Progress is measured based on completion of sourcing and product conversion. Existing stock may remain in the supply chain and stores beyond the target date, meaning not all products will immediately display the MSC ecolabel.

Supporting fish and seafood welfare

Third-party certification supports responsible seafood sourcing. In 2025, 95% of our farmed fish was certified to GSSI[1]-recognised standards and 99% of wild-caught fish came from MSC[2]-certified fisheries or active Fishery Improvement Projects.

Working with suppliers, we are phasing out eyestalk ablation in prawn and shrimp supply chains, targeting all farmed prawns in Asda products to come from ablation-free broodstock by 2027. From 2028, we will begin transitioning white leg shrimp to electrical stunning, with black tiger prawns to follow where feasible. We are also working towards 100% MSC-certified own-brand canned tuna carrying the MSC ecolabel.

1. **Global Sustainable Seafood Initiative (GSSI)**
2. **Marine Stewardship Council (MSC)**

Next steps

As customer and stakeholder expectations continue to evolve, we will focus on embedding higher welfare standards across our supply chains, supporting innovation and best practice, and working collaboratively with suppliers to deliver meaningful improvements in animal health and welfare outcomes.



Why it matters

Preventing waste helps reduce environmental impacts, conserve resources and maximise value throughout the supply chain. Food waste in particular represents lost resources, emissions and missed opportunities to support communities. By prioritising prevention, redistribution, recycling and circular economy solutions, we can help reduce waste while delivering social and environmental benefits.

Our targets

Reduce food waste by 20%* by 2025

* UK Food and Drink Pact industry commitment.

2025	33,182 tonnes
2024	24,984 tonnes
2015 Baseline	26,826 tonnes

90% operational waste reused, recycled, redistributed with no waste* to landfill by 2025

* Zero waste to landfill maintained since 2019

2025	89.2%
2024	87.7%
2024 Baseline	88%

Use an average of 30% recycled content across all our own brand plastic packaging by 2025

2025	32.7%
2024	21.58%
2019 Baseline	24.8%

Reducing operational waste

We aim to keep operational waste in use wherever possible through reuse, recycling and redistribution, while avoiding waste being sent to landfill. We improved our performance through the year and reached 90% of operational waste reused, recycled or redistributed in the final quarter of 2025, while maintaining our position of sending zero waste to landfill since 2019. Although we did not achieve the 90% figure when looking across the full reporting year, operational changes helped us to make significant progress in the proportion of waste kept in use, with this improved level continuing into 2026. This provides a stronger foundation for more consistent waste management and future progress.

Managing food waste

Food waste increased during the year due to operational disruption associated with technology transformation programmes. In response, we accelerated improvements to forecasting, ordering, markdown and waste management processes to strengthen future performance.



Community shop: tackling waste while supporting communities

Redistribution can also create value beyond reducing waste. In March 2025, we built on our long-standing relationship with **Community Shop** by funding a new social supermarket in Swarcliffe, north Leeds.

The store gives members access to heavily discounted surplus alongside wraparound support, empowering people to develop their own capabilities as well as a café enabling people to connect with others and providing home-cooked meals with kids eating free every day.





Packaging and materials

Packaging plays an important role in protecting products, while using materials efficiently and supporting greater circularity. During 2025, we continued work to reduce the amount of packaging required and improve recyclability. At year end, 97.5% of Asda own-brand packaging was recyclable, reflecting progress made over the target period.



Looking ahead

We will continue to strengthen our approach to waste and resource efficiency, embedding Simpler Recycling requirements and aligning acquisitions with Asda waste management standards. As our current KPIs come to an end, we will use the findings from our Double Materiality Assessment to inform future priorities and develop measures that reflect our most material waste and resource impacts.

Responsible Business Fundamentals

Creating long-term value through responsible business practices and positive social impact



Why transparency matters

Every product has a human story. Across global supply chains, workers can face risks including forced labour, discrimination and unsafe working conditions. Protecting workers' rights and dignity is fundamental to responsible sourcing. Greater transparency, visibility and data help us identify risks, support remediation and improve accountability across our supply chains.

Responsible sourcing and human rights

Our Responsible Sourcing programme uses a data-led approach to build visibility of human rights risks across our supply chains and target action where it is needed most. In 2025, our Goods for Resale supply chain included 1,348 suppliers across 2,872 sites in 68 countries, providing visibility of approximately 1.3 million workers. We use audit findings, supplier data and risk dashboards to identify risks related to working conditions, recruitment, working hours, health and safety, wages and management systems. Enhanced data integration and automation helped increase General Merchandise compliance to 92%.

Through **Open Supply Hub**, we disclosed 3,167 sites across our Goods for Resale and selected Goods Not for Resale supply chains, with more than 990 sites claimed and verified by suppliers. This improves transparency, data accuracy and accountability.

We also continued to strengthen human rights due diligence and remediation, reviewing 113 incidents, including 27 modern slavery concerns, and undertaking enhanced due diligence in higher-risk commodities and geographies while supporting supplier remediation and responsible recruitment.



Read how we are driving accountability across our supply chain.

Click image for report link

2025 at a glance

1.3M workers visible across our supply chain

113 human rights incidents reviewed

3,167 supply chain sites disclosed through Open Supply Hub

92% General Merchandise compliance achieved by year-end

Looking ahead

Looking ahead, our focus is on moving from greater visibility to more targeted action. By strengthening supply chain data, monitoring risks and tracking remediation, we aim to focus our responsible sourcing activity where it matters most and continue improving transparency and accountability across our supply chains.

colleagues

Why our colleagues matter

Our colleagues are central to delivering great service, supporting customers and driving long-term business success. By investing in skills, wellbeing and inclusion, we help create an environment where colleagues can develop rewarding careers, feel supported and reach their potential. A diverse, skilled and engaged workforce strengthens our business and enables us to better serve the communities we operate in.

We invest in our colleagues through learning, wellbeing, inclusion and leadership development programmes, creating a workplace where everyone can belong, grow and thrive.

Apprenticeships remain a key part of our approach, supporting colleagues across our stores, depots and home offices through qualifications ranging from entry-level training to professional and leadership development.

More than 200 colleagues completed apprenticeships alongside their day-to-day roles in 2025, while our programme expanded to around 80 apprenticeship pathways, including specialist opportunities in emerging fields such as artificial intelligence and optical care.

Supporting wellbeing

Creating a workplace where colleagues can thrive means supporting both physical and mental wellbeing. Colleagues are able to access support through our Employee Assistance Programme, which provides counselling, wellbeing resources and healthcare support. We also strengthened our wellbeing culture through awareness initiatives, colleague networks and learning resources that help colleagues and leaders support themselves and others.



Our targets

Increase percentage of female General Store Managers to 30% by 2025

2025	24%
2024	22%
2021 Baseline	24%

*We have extended our target to increase female General Store Manager representation to 40% by 2029, supported by targeted initiatives to build a stronger leadership pipeline

Enhancing colleague value and financial wellbeing

In 2025, Asda announced an £80 million investment in retail pay, increasing hourly rates for more than 115,000 retail and convenience colleagues. We also strengthened our family-friendly policies, extending maternity, adoption and paternity leave and introducing new support for colleagues experiencing pregnancy loss. These changes reflect our commitment to supporting colleagues at important moments in their lives and creating a more inclusive workplace.

We also increased our permanent colleague discount from 10% to 15%, providing colleagues with greater value on their everyday shopping and further strengthening our overall reward offer.

Gender equality at Asda

Gender equality at Asda: In 2025, our median gender pay gap was 5.0%, below the 6.9% gender pay gap reported by the ONS for full-time employees across the UK. Our median bonus pay gap was 0%, while women represented more than half of colleagues across three of our four pay quartiles. We remain focused on building an inclusive workplace and creating fair opportunities for colleagues to develop and progress throughout their careers.



Click image above for report link

Award-winning support for young people

Our work with **DFN Project SEARCH** continued to grow throughout 2025, opening up more opportunities for young people with learning disabilities and/or autism to gain workplace experience and build their confidence and skills. The strength of the partnership was recognised in 2026 when Asda received the DFN Project SEARCH Founder & Patrons Award, a fantastic endorsement of the positive impact being created through the programme.



2025 at a glance

73 supported internships completed with **47%** into employment

500+ colleagues in apprenticeship programmes

460 students engaged through early years programmes

2,300+ young people reached through careers outreach

Ranked **44TH** in Top 100 Apprenticeship Employers

144 Year 8 girls explored technology careers with GirlTech through workshops, innovation challenges and female role models

1,500+ young people engaged with virtual work experience through our partnership with Springpod

Looking ahead

We will continue to evolve our learning, wellbeing and inclusion programmes to meet the changing needs of our workforce. By expanding development opportunities, strengthening support and improving access to employment and career progression, we aim to help more colleagues thrive and build fulfilling careers with Asda.

SUPPORTING LOCAL COMMUNITIES

Why our Asda communities matter

With our stores at the heart of communities across the UK, Asda has strong connections to the places we serve. Our Community Champions work with grassroots organisations to understand and respond to local needs, while Asda Foundation provides funding to support community groups where it can make a meaningful difference.

For more than 37 years, the independent **Asda Foundation** has supported grassroots organisations helping address local challenges, awarding more than **£60 million** to charities and community groups in the UK.

Funded by an annual donation from Asda Stores Ltd, during 2025 support was increasingly targeted towards food insecurity, social isolation, mental health and wellbeing, and access to safe community spaces. By supporting smaller, locally led organisations, the Foundation helps deliver practical help where it is needed most.

Asda Foundation's support is strengthened by a network of nearly 400 Asda Community and Customer Champions, who understand local needs and help ensure support reaches the communities that need it most.

In 2025, Asda Foundation awarded more than £3.2 million to over 2,300 community groups across the UK. This included £401,400 awarded to 568 groups in the final quarter of the year to help bring people together and reduce loneliness and isolation during the winter months.





£60M awarded

Our targets

Support children and young people in every Asda community through Asda Better Starts by 2026	
2025	1,347,361
2024	7,070,963
Baseline	N/A
Boost community wellbeing by providing a safe, inclusive place to meet in Asda communities by 2026	
2025	79 Community spaces 26,000 donations of space
2024	29 Community spaces 10,000+ donations of space
Baseline	N/A
Empower 8,000 community groups (per year) to tackle issues in their local community through Asda Foundation by 2026	
2025	2,284
2024	2,603
Baseline	N/A

Creating spaces for communities to connect

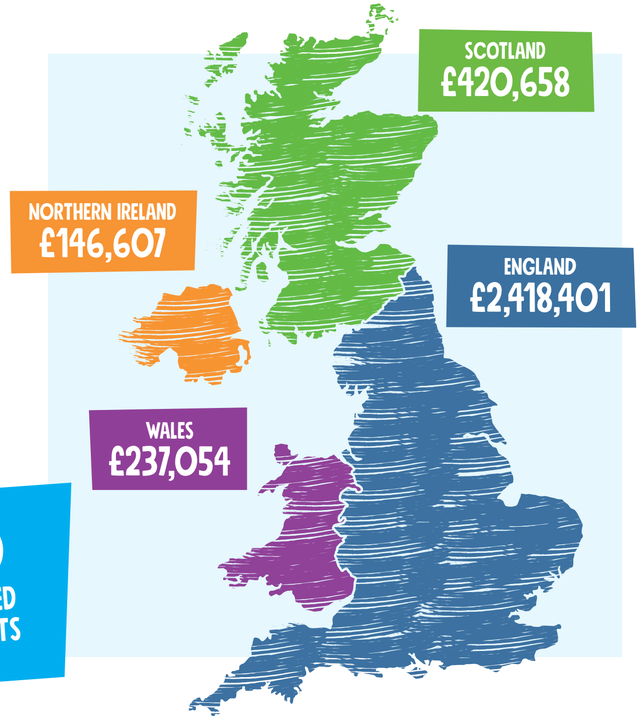
Access to safe, inclusive places to meet can help strengthen connections within local communities and provide a lifeline to many.

In 2025, the Asda Foundation supported 79 groups to improve and transform their community spaces, and Asda Community and Customer Champions recorded 26,000 donations of space, demonstrating the role our stores can play in bringing communities together.

YOUR ASDA COMMUNITY



2025 IN NUMBERS



£3,222,720
TOTAL AMOUNT AWARDED THROUGH 2,326 GRANTS

- OUTDOOR COMMUNITY SPACES FUND £529,977
- YOUNG FUTURES FUND £510,465
- CELEBRATING COMMUNITIES FUND £74,500
- LOCAL COMMUNITY SPACES FUND £1,255,314
- BETTER TOGETHER FUND £401,400
- FOODBANK FUNDAMENTALS FUND £400,200
- MATCH FUNDING £13,291
- COLLEAGUE HARDSHIP PROGRAMME £37,573

Supporting communities through grant funding

The Asda Foundation support grassroots organisations responding to local needs across the UK with grant funding.

The Foodbank Fundamentals Fund helps food providing organisations, like food banks, sustain their vital services with grant funding for essentials including food and hygiene items, equipment, storage and fuel costs for volunteers. This practical support helps charities and groups continue assisting people experiencing food insecurity and poverty.

The Asda Foundation's 2025 grant programme responded to other community priorities.

The Outdoor Community Spaces Fund helped create welcoming and safe places for people to meet and connect, while the Young Futures Fund invested in the mental health, wellbeing and resilience of teenagers.

Better Together focused on reducing loneliness and isolation, particularly among older and vulnerable people, by enabling activities that bring people together.

Together, these grants are helping address immediate needs while strengthening wellbeing, connection and the places that bring communities together.

Find out more:
Asda Foundation 2025 Impact Report

Asda Foundation website

Looking ahead

As the Foundation's current community commitments conclude at the end of 2026, they will use the insights and learnings from activity and the Community Insight Tracker to shape the next phase of activity, focusing on where the Foundation can make the greatest difference, setting future priorities and targets that reflect the evolving needs of communities across the UK.

Charity partnerships

ASDA Tickled Pink | BREAST CANCER NOW | CoppaFeel! breast cancer awareness

Together we've raised £100m for breast cancer research, support and services.

Why our charity partnerships matter

Our charity partnerships enable us to make a greater difference than we could alone. Through long-term collaboration, fundraising and volunteering, we help charities deliver vital support, strengthen local communities and create meaningful opportunities for colleagues, customers and suppliers to make a positive impact.

2025 was an incredible year for Asda Tickled Pink, culminating in a landmark achievement: £100 million raised for breast cancer charities since the partnership began in 1996, reaching our 2026 fundraising ambition ahead of target. It is an extraordinary milestone, made possible by nearly three decades of passion, generosity and commitment from Asda colleagues, customers and suppliers.

During 2025 alone, colleagues, customers and suppliers raised more than £7.6m through donations, product partnerships, colleague-led fundraising and major events, helping to support vital research, education and services for people affected by breast cancer.

Fundraising was matched by a powerful focus on awareness and behaviour change. During Breast Cancer Awareness Month, more than 200 products supported Tickled Pink, with breast-checking messages appearing across the range, while we launched Asda's first charity TikTok Shop to take the campaign to new audiences.

Our targets

Raise £30m for Asda Tickled Pink over the next five years, bringing our total fundraising to £100m over 30 years by 2026

2025	£107.7m
2024	£98.9m
2021 Baseline	£76.8m

1 million more women from the Asda community regularly checking their breasts by 2026

2025	300,000
2024	730,000
2021 Baseline	N/A

The impact extended far beyond fundraising. In 2025, CoppaFeel!'s monthly reminder service delivered more than 1.7 million chest-check reminders, its Self-Checkout tool was used by more than 63,000 people, and Tickled Pink-supported campaigns reached millions of young people and underserved communities.

Reaching £100 million is a remarkable moment in Tickled Pink's history and a powerful demonstration of what can be achieved when colleagues, customers, suppliers and charity partners come together behind a shared purpose. Together with **Breast Cancer Now** and **CoppaFeel!**, we are immensely proud of what Tickled Pink has achieved and remain committed to building on this extraordinary legacy.



2025 at a glance

- £733k donated through self-checkout fundraising in Q4
- £347k raised by Community Champions
- £127k generated through clothing bank recycling
- £80k+ raised through the Yorkshire Three Peaks Challenge
- £1.5m raised at the Tickled Pink Ball, attended by 1,700 guests
- 200+ products supported Breast Cancer Awareness Month





BBC CHILDREN IN NEED | ASDA

2025 marked 25 years of Asda's partnership with **BBC Children in Need**, bringing colleagues, customers and communities together to support children and young people across the UK. The anniversary year culminated in £3,106,401.25 raised for the 2025 BBC Children in Need Appeal.

Our fundraising continued to support Fuelling Potential, our campaign with BBC Children in Need focused on tackling food insecurity and helping children thrive. Funding supports nutritious meals alongside enriching activities delivered through BBC Children in Need holiday sessions, supporting children's health and wellbeing.

Throughout the year, we created new ways for customers to get involved. To mark the 25th anniversary, George at Asda launched the Little Pudsey Club babywear collection, featuring more than 15 lines, with 20% from every item sold donated to BBC Children in Need. At launch, the collection aimed to raise more than £100,000 for projects supporting children and young people.

For the 2025 Appeal, Emma Willis collaborated with George at Asda to create the official BBC Children in Need T-shirt, with profits supporting Fuelling Potential and helping raise awareness of the partnership across Asda stores and online.

The 25-year milestone reflects the longevity of our partnership and the collective contribution of colleagues and customers over that time. In 2025, this continued through fundraising and activity focused on helping children and young people, including those affected by food insecurity.



2025 at a glance

- 25 years of partnership with BBC Children in Need
- £3.1m raised for BBC Children in Need Appeal
- 20% from every Little Pudsey Club item sold donated to BBC Children in Need
- 350,000+ children and young people benefitted from the partnership



Looking ahead

As our current targets conclude in 2026, we are looking ahead to the next chapter of our charity partnerships. We will evaluate the impact achieved and apply these learnings to shape our future priorities and ambitions, building on strong, long-term partnerships to create meaningful and lasting impact for communities across the UK.



COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
HEALTHY AND SUSTAINABLE CHOICES					
Improve the sales-weighted health score year on year.	2030	1.83	1.77	1.50	The overall sales-weighted health score improved from 1.77 in 2024 to 1.50 in 2025. This improvement was driven by both healthier scores within individual clusters and a more favourable sales mix, with the share of sales from very healthy categories increasing from 25.2% to 25.8%. Key contributors included Vegetables, Potatoes, Salads, Fresh Fruit and Fresh Poultry, which all increased their share of overall sales and helped shift the portfolio towards healthier categories.
20% reduction in total (branded and own brand) primary packaging tonnage on food per 1% of market share	2030	36,970 *(previously 27,902)	35,185 (YOY: down 3%)	37316 (YOY : +6.1%)	Packaging specifications at a product level have remained stable, with changes within expected year-on-year variation. However, the branded sales mix has shifted towards heavier packaging categories, including Beers, Wines, Spirits, Laundry and Condiments & Cooking as a share of total branded sales in 2025 versus 2024. As these categories carry higher packaging weights per unit sold, the shift in product mix has contributed to the increase in overall packaging intensity
NET ZERO CARBON					
Reduce GHG emissions (Scope 1 & 2) by 50%	2025	957,918 tCO2e -2015	48% reduction on baseline our legacy estate (493,031 tCO2e) Full Scope 1 & 2 including acquisitions - 533,633 tCO2e	55% reduction on baseline of our legacy estate (429,963 tCO2e) Full Scope 1 & 2 including acquisitions - 466,204 tCO2e	We have a long-standing commitment to reach a 50% reduction by 2025 of our operational emissions (Scopes 1 and 2 as defined within the GHG protocol), for our legacy estate (pre 2023 acquisitions). In 2024, we had achieved a 48% reduction and in 2025 we have successfully hit and exceeded our target, delivering a 55% reduction versus the baseline. This progress represents an important milestone on our journey towards net zero operations by 2040. Reductions have been driven largely by: > Fleet: Emissions from our legacy transport fleet reduced by 18% YoY, supported by the continued transition away from diesel to LNG and bio-LNG fuels. > Electricity: Emissions from purchased electricity decreased by 16.9% YoY, driven through Asda using less, and the UK grid emissions intensity reducing. We will continue to track and build an emissions reduction strategy at total business level, including the convenience acquisition estate. All scope 2 emissions are location-based.
Develop measurement of total value chain emissions (including scope 3), and establish reduction targets	2025	35,399,799 tCO2e	Scope 3 measured: 31,976,936 tCO2e	Scope 3 measured: 30,239,570 tCO2e	Asda has a long-standing commitment to set a target for ongoing reduction in the carbon footprint of our total value chain emissions in line with the principles of the science based targets. Our greenhouse gas emissions are calculated and reported in accordance with the GHG Protocol Corporate Accounting and Reporting Standard (Revised Edition). Emissions have been calculated using relevant emission factors from the UK Government GHG Conversion Factors for Company Reporting and the Carbon Trust's internal emissions factor database. Total emissions in 2025 were 30.2 mtCO2e which represents a 5.4% reduction vs 2024 and a 14.6% reduction vs 2021 baseline year. The upstream impact of goods Asda purchases contributes 50%, whilst customer use of sold products is 45%. By strengthening supplier engagement and working to refresh our carbon targets, including a new FLAG (Forest, Land and Agriculture) target, we are building the foundations for long-term Scope 3 reduction. In addition we are completing deep-dives into additional key decarbonisation levers such as packaging, waste, deforestation-free commodities and agriculture, alongside working to improve data quality and scaling product-level emissions data.

COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
NATURE					
50% of fresh food to be sourced from areas with sustainable water management	2030	N/A	2 x catchment projects	3 x catchment projects	Through 2025 Asda continue to support three large scale collective action projects led by WRAP, 2 in Spain and 1 in South Africa, focusing on supporting areas seeing increasing climatic pressures from prolonged drought and erratic flooding. For the first time we are able to report the catchment status for supply across beef and lamb supply chains, and will continue to widen the scope of our reporting. Our key suppliers are taking action themselves on water, with over 20 landscape level projects delivering improved management of water, soil and biodiversity outcomes and sustainable farming ongoing across our supply base.
Reduce water consumption in our operations year on year	2030	2,372,196 m^3	2,574,390 m^3	2,217,189.51 m^3	We are working to improve water efficiency across our operations while strengthening the quality of the data we use to monitor performance. In 2025, reported water consumption was 2,217,190 m^3. While improved estate coverage gives us a broader view of consumption, some readings remain estimated where automated metering is not yet available. Improving metering coverage remains important to establishing a more robust baseline, tracking like-for-like performance and identifying opportunities to reduce consumption.
Fresh food sourced from farms with Biodiversity Improvement Plans in place: (100% produce, 50% beef, dairy, lamb)	2030	N/A	Produce UK 100% Global 25%	Produce UK 100% Global 80%	We are working with our key suppliers our commitment for fresh food sourced from farms with Biodiversity Improvement plans in place: (100% produce, 50% beef, dairy, lamb) by 2030. With our suppliers, we are currently trialling platforms to baseline biodiversity on farms within our supply base. In 2025 we conducted a trial with Land App with 4 Asda farmers across beef, dairy, produce and arable. We also used Land App to map 14 farms in the Asda Lamb group, with each farm having an individual improvement plan. In dairy we are conducting a trial with 90-Asda aligned farmer to establish individual farm biodiversity baselines through remote habitat assessment.
Zero deforestation forest risk commodities	2025	Removing deforestation from commodity supply chains through risk based sourcing, third party assurance (certification), or demonstrable monitoring, reporting and verification systems. We are working to achieve our overall deforestation targets by establishment through clear sourcing standards, engagement and collaboration. Despite ongoing efforts and collaboration across the sector, we have not yet achieved 100% deforestation and conversion-free (DCF) sourcing for all relevant commodities. Progress continues to be influenced by industry-wide challenges, including supply chain complexity and the evolving regulatory landscape. We remain committed to promoting deforestation and conversion-free supply chains through the implementation of our sourcing policies covering the most material forest-risk commodities in our supply chains.			
Certify cocoa in all Asda Own Brand products to Asda standards by 2025	2025	46% (2020)	90%	96%	In 2025, 96% of our entire Asda branded cocoa footprint was Rainforest Alliance Certified, Barry Callebaut's Cocoa Horizons, Fairtrade certified or Cargill's Cocoa Promise, as per our Cocoa Policy.
All own brand wild caught fish species from MSC certified fisheries or those progressing to MSC certification via a Fisheries Improvement Project by 2025	2025	98% (2020)	99%	95%	In 2025, 95% of wild caught fish sourced for sale in Asda stores is from MSC certified fisheries, or within an active Fishery Improvement Project. A further 5% of our wild caught fish are actively working towards a pre assessment for a Fishery Improvement Project.
Certify (through mass balance, segregated or identity preserved supply chains) all palm oil used in Asda own brand products to RSPO standards by 2025	2025	99.6% (2020)	99.49%	100.00%	In 2025, 100% of our palm oil footprint in ASDA Branded products was independently certified through RSPO mass balance, segregated, or identity preserved supply chains. We committed to 100% of this supply to be vDCF by the end of 2025. Against this target, we achieved 82% vDCF crude palm oil and palm kernel oil via sourcing RSPO certified palm oil under a segregated chain of custody. Limited availability of segregated derivatives, due to complex supply chains, means not all palm oil derivatives in our supply chain are vDCF. We will continue to work with the industry to develop options for sourcing deforestation and conversion-free palm oil derivatives, while working to support smallholders in palm oil supply chains.
Source all soy used in ASDA own brand supply chains from low risk origin or standards meeting defined FEFAC requirements on deforestation by 2025	2025	74% (2021)	68%	78%	While progress has been made in improving soy supply chain transparency and adoption of certification, significant challenges remain due to complex global supply chains and evolving regulatory requirements. In 2025, 17% of soy embedded within our supply chains carried a verified deforestation-free claim, although available evidence was sufficient to substantiate only part of this volume. Through our participation in the Retail Soy Group, we have supported the development of a new reporting methodology that will strengthen supplier accountability and improve transparency over time. We continue to advocate for effective deforestation regulation, report annually on progress, and work collaboratively across industry initiatives to increase the availability of deforestation- and conversion-free soy and palm oil supply chains, while supporting smallholder producers.

COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
NATURE (cont)					
NEW Ensure all shell eggs are sourced from suppliers using cage-free production methods by mid 2027	2027	N/A	N/A	N/A	We delivered our commitment for Asda-brand products (end 2025), with 100% of Asda-brand shell eggs now sourced from cage-free systems and cage-free egg ingredients used across our own-label products. Building on this progress, we are working with branded suppliers to transition their shell eggs to cage-free production by mid-2027.
NEW All farmed prawns used in Asda products sourced from ablation-free broodstock by 2027	2027	N/A	N/A	N/A	Working with suppliers, we are phasing out eyestalk ablation in our prawn and shrimp supply chains as part of our continued focus on improving welfare standards for aquaculture species.
NEW 100% of fresh primal poultry sourced at 30kg/m² stocking density implemented by 2027	2028	N/A	N/A	N/A	Transition to a 30kg/m² stocking density is underway across our fresh primal poultry supply chain, with implementation across 100% of fresh primal poultry targeted for 2027. This forms part of our broader programme to enhance animal welfare standards.
NEW As of 2026 all our canned tuna will be sourced from MSC certified fisheries* *Progress is measured based on completion of sourcing and product conversion. Existing stock may remain in the supply chain and stores beyond the target date, meaning not all products will immediately display the MSC ecolabel	2026	N/A	N/A	N/A	The transition of our own-brand canned tuna range is underway. The move to MSC-certified fisheries for tuna, supports responsible fishing practices and marine ecosystems for the future.
Certify all timber, paper and pulp used in our non-edible own brand products to FSC or PEFC standards by 2025	2025	98.6% (2020)	99.00%	100.00%	In 2025 we achieved 100% Forest Stewardship Council (FSC) or Programme for the Endorsement of Forest Certification (PEFC) in ASDA non-edible grocery timber, paper and pulp products. Note: the 2025 data does not include George general merchandising or homeware.
ZERO WASTE					
90% operational waste reused, recycled, redistributed with no waste to landfill	2025	88% (2020)	87.70%	89.20%	Significant progress in 2025, narrowly missing full year 90% operational waste reused , recycled, redistributed commitment. We achieved over 90% operational waste reused recycled redistributed in Q4 2025 and have maintained each quarter since. This was achieved through new recycling routes for hard plastics, increased reverse logistics and removal of general waste compactors in a large number of stores.
Reduce food waste by 20%	2025	26,826 (2015)	24,984 tonnes (-7%)	33,182 tonnes (+24% on baseline/ +33% YOY)	A challenging year for food waste with volumes going in the wrong direction year on year and v's the base line. This increase is mainly attributable to the Asda Future tech program which resulted in challenges with the new ordering ,markdown and donation systems. Redistribution volumes increased by 10% YoY with donations, commercial and animal feed all growing in 2025.
100% recyclability of own brand packaging	2025	N/A	87.8% Recyclable at Kerbside 9.7% Recyclable in large stores Total: 97.5%	85.6% Recyclable at Kerbside 12.9% Recyclable in large stores Total: 97.5% (+0% YOY)	Recyclability remained stable in 2025 at 97.5%, unchanged from 2024. Overall Own Brand packaging tonnage reduced marginally due to packaging optimisation and a reduction in sales volumes, while the vast majority of packaging continued to be in recyclable formats, either through kerbside collection systems or store take-back schemes.
Use an average of 30% recycled content across all our own brand plastic packaging	2026	2019 (24.8%)	21.58%	32.70%	Recycled content increased from 21.58% in 2024 to 32.70% in 2025, driven by sustained high recycled content in key product groups such as drinks, fresh milk, meat, and poultry. Continued supplier engagement and improved data quality have supported this improvement and ensured a more accurate representation of recycled content performance.

COMMITMENT	TARGET DATE	BASE LINE	2024	2025	COMMENTS
RESPONSIBLE BUSINESS FUNDAMENTALS					
SUPPORTING LOCAL COMMUNITIES					
Support children and young people in every Asda community through Asda Better Starts*	2026	0	7,070,963 million	453,361	Asda Better Starts continues to reach children and young people at scale through a combination of community grants, affordable café meals and literacy support. Current reach includes 93,361 young people through Asda Foundation grants, an estimated 252,000 through the Kids Eat for £1 café offer, and a further 108,000 children through the Children's Book Project, based on support for 400 primary schools with an average of 270 pupils per school. This brings the combined estimated reach to c.453,361 children and young people.
Boost community wellbeing by providing a safe, inclusive place to meet in Asda communities	2026	N/A	29 Community Rooms	79 Community Spaces*	Local Community Spaces Fund supported 79 groups with £1,255,314 of funding to improve, maintain and repair community spaces. Grants of £10k-£20k were available.
			10,000+ donations of space in Asda stores	26,000+ donations of Space in Asda Stores	Supporting local communities through the free use of in-store spaces for fundraising, events, community services and activities
Raise £30m for Asda Tickled Pink over the next five years, bringing our total fundraising to £100m over 30 years	2026	£76.8m (2021)	£8.9m	£8,853,651	£8.8m has been raised towards our £30m five-year ambition, including £3.5m from product donations on pack, £3.1m from customer donations and £2.2m through events and other activities. This broad base of fundraising is helping us build towards £100m raised for Asda Tickled Pink over 30 years.
			Total £98.9m	Total £107.7m	Target exceeded, with total fundraising reaching £107.7m, £7.7m above the £100m target set for the end of 2026.
1 million more women from the Asda community regularly checking their breasts by 2026 [Encourage at least 100,000 women/men from the Asda community, who have never previously checked, to start this important habit.]	2026	0	730,000	300,000	The November 2025 Great British Check In, our twice-yearly customer research, showed that regular breast checking among female Asda shoppers increased from 52% in November 2024 to 55% in November 2025. This 3% point increase equates to around 300,000 more people regularly checking, demonstrating continued progress towards our ambition of one million more women from the Asda community regularly checking their breasts by 2026, which brings our total to 1,030,000 achieving our 2026 ambition one year early.
Empower 8,000 community groups per year to tackle issues in their local community through Asda Foundation	2026	N/A	2,603	2,284	The original target of empowering 8,000 community groups was set during an exceptional period marked by the pandemic and the cost-of-living crisis. In 2021, the Asda Foundation focus was on broad community engagement through accessible, low-value, high-volume funding initiatives such as Green Token Giving and monthly supermarket donations. Residual funds from 2020 were also allocated due to prior delivery challenges resulting from the pandemic. From 2022, the Asda Foundation strategy shifted to address rising living costs and evolving community needs. We phased out Green Token Giving, and supermarket donations returned to Asda's remit. The Asda Foundation current approach emphasises greater community impact through higher value grants. Programmes like Grassroots Grants and Investing in Spaces and Places delivered funding to strengthen community groups across the UK. Both concluded their three-year funding cycles at the end of 2024. In 2025, the Asda Foundation approach has further evolved to introduce theme-based grants, enabling us to deliver more focused and meaningful impact in communities.
RESPONSIBLE BUSINESS FUNDAMENTALS					
GREAT PLACE TO WORK					
Increase percentage of female General Store Managers to 30%	2025	2021 (24%)	22%	24%	To support our ambition of increasing female representation in General Store Manager roles, we continue to invest in talent and leadership development across the business. During 2025, women represented 50% of apprentices, 53% of early careers hires and 59% of graduate recruits, helping to strengthen our future leadership pipeline. We also continued to support development through our internal leadership programmes, policy enhancements and the Women in Asda Network, removing barriers and creating opportunities for colleagues to build skills, networks and confidence throughout their careers.
Increase percentage of female General Store Managers to 40%	2029	2025 (24%)	N/A	N/A	N/A

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