



COMMITMENT	TARGET DATE	BASE LINE	2023	2024	COMMENTS
HEALTHY AND SUSTAINABLE CHOICES					
Improve the average sales weighted health score of our products year on year	2030	1.83	1.83	1.77	In 2024, the business's overall Health Score improved from 1.83 to 1.77, reflecting a positive shift in the nutritional profile of products sold. This was driven by gains in healthier departments such as Dairy and Salads, alongside reduced volumes in less healthy categories like Beverages & Sugar and Desserts. Enhanced data quality has also enabled more accurate tracking and analysis of health performance across the portfolio.
20% reduction in total (branded and own brand) primary packaging tonnage on food per 1% of market share	2030	36,970 *(previously 27,902)	36,970 *(previously 27,902)	35,185 (YOY: down 3%)	For 2024, performance stands at 35,185 MT of primary packaging per 1% market share, down 3% from the revised baseline of 36,970 MT. This reduction is driven by changes to sales volumes and packaging improvements, including lightweighting initiatives. *Revised baseline has been updated to reflect the 2025 market situation, which includes discounters and a revised market share of 12% in 2023 (the base year). The previous value used for market share in 2023 was 15.9% (Source : Nielsen IQ).

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NET ZERO CARBON					
Reduce GHG emissions (Scope 1 & 2) by 50%	2025	957,918 tCO2e -2015	41% reduction on baseline (562,309 tCO2e) Full Scope 1 & 2 including acquisitions - 606,754 tCO2e	48% reduction on baseline (493,031 tCO2e) Full Scope 1 & 2 including acquisitions - 533,633 tCO2e	Our commitment is to reduce the carbon impact of our operational emissions (scopes 1 and 2 as defined within the GHG protocol) by 50% from a 2015 baseline by 2025. Doing so will contribute towards a reduction in the impact and atmospheric pollution of our operational activity. We aim to achieve our target through improved efficiency (energy use and consumption in sites and stores and through logistics) and reducing fugitive emissions production through electrification and fridge doors. Owing to a lack of baseline data, we report progress towards this target excluding the 2023 convenience acquisitions; however, for transparency we also publish our full scope 1 and 2 footprint including these sites. We will include these sites in any future carbon reduction targets. *2023 full estate footprint (including acquisitions) has been restated to include an estimate for fugitive emissions and fleet vehicles which were not included in last year's reporting owing to a lack of available data.
Develop measurement of total value chain emissions (including scope 3), and establish reduction targets	2025	35,399,799 tCO2e -2021	Scope 3 measured: 25,639,199 tCO2e* Original targets validated, but plan to resubmit following business change	Scope 3 measured: 31,976,936 tCO2e	We have a commitment to set a target for ongoing reduction in the carbon footprint of our total value chain emissions in line with the principles of the science based targets. We previously committed to establish a target in 2023, but while we undertook external validation to deliver this target in 2023 with the SBTi, and received validation, we did not publish the targets. Our rapid growth into the convenience market has significantly changed the shape of our business and means the targets we submitted in 2023 no longer accurately reflect the size and shape of our carbon footprint. In 2024 reporting we have worked to integrate and establish Scope 3 reporting for our acquired ASDA express assets and rebaselined our 2021 footprint, which are both published in this report. While in the process of clarifying targets we are cracking on with delivery through supply chain engagement and through our delivery of sustainable choices activity (product, marketing, ranging). *Our 2023 figure does not include Asda Express acquisitions. Our 2024 figure does include our Express acquisitions, and is 9.7% lower than our updated 2021 baseline of 35,399,799 emissions.



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NATURE					
50% of fresh food to be sourced from areas with sustainable water management	2030	N/A	2 x catchment projects	2 x catchment projects	<p>As part of our commitment to the UK Food and Drink Pact we aim to help deliver 50% of fresh food in the UK from areas with sustainable water management.</p> <p>This target aims to increase the holistic management of water within our fresh food supply chains, especially those that are large land users, to improve resilience. We aim to achieve our target through collaboration with industry partners & suppliers, prioritisation of catchments and build on programmes of work we are already involved in, such as the WRAP collective actions projects in Spain & South Africa.</p> <p>We are also working to improve the quantification of water catchment status across our supply chains like beef, dairy and lamb to help shape further UK catchment level activity.</p>
Reduce water consumption in our operations year on year	2030	2,372,196 m3	N/A	2,574,390 m3	<p>Reducing water consumption is good for our business and lowers our use of a key natural resource. We aim to reduce our overall water consumption by using water more efficiently across our operations, for example, in a number of our depots we have deployed rainwater harvesting systems and implemented waterless urinals and low usage taps in our stores and offices.</p> <p>Our 2024 water consumption reading reflects the full Asda estate with the exception of our IPL sites. This includes convenience store acquisitions made in 2023, for which we did not have full data to report in our 2023 ESG Report. As such, our overall consumption has increased against our 2023 figure. On a like-for-like basis and based on available data, water consumption decreased by c.175,118 m3.</p> <p>Owing to not all sites having automated meter readers and the inclusion of some estimated meter readings, data for this target is unlikely to be completely accurate, but we report it in the interest of transparency. We continue to look to roll out automated water meters across our estate, after which we will be able to more accurately report on our total water consumption figures.</p>

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NATURE					
Fresh food sourced from farms with Biodiversity Improvement Plans in place: (100% produce, 50% beef, dairy, lamb)	2030	N/A	Produce UK 75%**	Produce UK 100%** Global 25%**	<p>Our commitment is focussed on sourcing more of our fresh food from farms working closer with nature by having long term land management plans in place to support biodiversity and habitat improvement. In our produce supply chains we do this via LEAF certification, an integrated farm standard in which a fundamental pillar focusses on long term biodiversity and habitat management.</p> <p>Throughout 2024 we have trialled the use of Land App across our beef, lamb, and dairy supply chains (page 19) to help us understand and develop the right way to support farmers and we will continue to review our approach into 2025.</p> <p>*In 2023, we committed to obtaining the global LEAF Marque Environmental Assurance System across all our fresh produce (UK and Global) by the end of 2025. We have made fantastic progress by the end of 2024, achieving certification across our UK supply chain. Following consultation with LEAF and our supply chain we have extended the deadline for rollout across our global supplier base to 2026, as we work to address nuances in application of the standard across different geographies. At the end of 2024 global uptake stands at 25%.</p>
Zero deforestation forest risk commodities	2025				Removing deforestation from commodity supply chains through risk based sourcing, third party assurance (certification), or demonstrable monitoring, reporting and verification systems. We are working to achieve our overall deforestation targets by establishment through clear sourcing standards, engagement and collaboration.
Certify cocoa in all Asda Own Brand products to Asda standards by 2025	2025	46% (2020)	90%	90%	<p>In 2024, 90% of our entire Asda branded cocoa footprint was Rainforest Alliance Certified, Barry Callebaut's Cocoa Horizons, Fairtrade certified or Cargill's Cocoa Promise, as per our Cocoa Policy.</p> <p>Achieving zero deforestation in our supply chains means working towards no legal or illegal deforestation. Achieving this plays a critical role in reducing Asda's value chain carbon footprint in line with developing science-based targets and allows us to have a positive impact on global biodiversity, ensuring integrity and resilience within our supply chain both economically and environmentally.</p>
All own brand wild caught fish species from MSC certified fisheries or those progressing to MSC certification via a Fisheries Improvement Project by 2025	2025	98% (2020)	99%	99%	<p>Asda aims to source wild caught fish species from Marine Stewardship Council certified fisheries (or those progressing to achieve MSC certification via a Fisheries Improvement Project registered on FisheryProgress.org). MSC certification is a multistakeholder approach to sustainably managing fisheries. The certification is independent against the MSC Fisheries Standard.</p> <p>In 2024 94% of wild caught fish sourced for sale in Asda stores is from MSC certified fisheries, or within an active Fishery Improvement Project. A further 5% of our wild caught fish has previously completed a Fishery Improvement Project, but has stalled in progressing active MSC certification.</p>



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Certify (through mass balance, segregated or identity preserved supply chains) all palm oil used in Asda own brand products to RSPO standards by 2025	2025	99.6% (2020)	99.98%	99.49%	In 2024, 99.49% of our Asda branded palm oil footprint was RSPO physically certified through mass balance, segregated, or identity preserved supply chains. 0.49% was covered by credits. This is a 0.49% decrease from 2023 by 2%. Achieving zero deforestation in our supply chains means working towards no legal or illegal deforestation. Achieving this plays a critical role in reducing Asda's value chain carbon footprint in line with developing science-based targets and allows us to have a positive impact on global biodiversity, ensuring integrity and resilience within our supply chain both economically and environmentally.
Source all soy used in ASDA own brand supply chains from low risk origin or standards meeting defined FEFAC requirements on deforestation by 2025	2025	74% (2021)	81%	68%	In 2024, 68% of our Asda branded soy footprint was certified to mass balance and segregation schemes benchmarked against the FEFAC sourcing guidelines (2021), sourced from low-risk origins, or covered by regional or standard credits. This is a 13% decrease from 2023, this has been driven by a reduction of overall volumes of soy use. Achieving zero deforestation in our supply chains means working towards no legal or illegal deforestation. Achieving this plays a critical role in reducing Asda's value chain carbon footprint in line with developing science-based targets and allows us to have a positive impact on global biodiversity, ensuring integrity and resilience within our supply chain both economically and environmentally.
Certify all timber, paper and pulp used in our non-edible own brand products to FSC or PEFC standards by 2025.	2025	98.6% (2020)	98.79%	99%	In 2024 we achieved >99% Forest Stewardship Council (FSC) or Programme for the Endorsement of Forest Certification (PEFC) in ASDA non-edible grocery timber, paper and pulp products. Note: the 2024 data does not include George general merchandising or homeware.
Develop a natural resources stewardship programme	2025	N/A	N/A	Complete	This has now been completed with the introduction of the new nature strategy in 2024 through which we seek to ensure we have a more resilient value chain, driving a positive impact on key natural resources such as water, biodiversity and soil.
ZERO WASTE					
90% operational waste reused, recycled, redistributed with no waste to landfill	2025	88% (2020)	86.7%	87.7%	At Asda we hate waste of any kind, so reducing operational waste is one of our strategic priorities. We focus on three areas: reduction, redistribution and recycling. Reducing our operational waste is a key part of our Zero Waste strategy to reduce our impact on our environment, retain valuable resources and to increase operational efficiency. We are a zero waste to landfill business since 2019 and continue to move waste up the waste reuse/repurpose/recycling; anaerobic digestion and minimising the waste sent for energy recovery. Recycling or repurposing existing materials also creates less need to extract and produce new materials. We aim to increase all our methods of reducing waste to energy recovery throughout our operations by 2025.

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ZERO WASTE					
Reduce food waste by 20%	2025	26,826 tonnes (2015)	29,413 tonnes (+9.6%)*	24,984 tonnes (-7%)	At Asda we hate waste of any kind, so reducing food waste is one of our strategic priorities. Food loss and waste can happen at every stage of the supply chain and as a large retailer we recognise the vital role we play in addressing this issue. Reducing food waste can lower greenhouse gas emissions from food production, transportation and decomposition, and it can also save water, land and energy that are otherwise used to produce food that is never consumed. The reasons for food waste occurring are complex, based on things like forecasting, weather, sales, types of products left unsold and suitability for redistribution. Our strategy focuses on three areas: reduction, redistribution and repurposing. Our 2024 data shows a reduction in food waste of 15.1% YOY and 7% against our baseline. *In 2023 we became aware of industry-wide issues relating to the processing of food waste for animal feed and the possibility that this was being sent to anaerobic digestion. As a result, in 2023 we restated our 2022 figure from 27,836 tonnes to 28,308 tonnes. 2024 data does not include animal feed redistribution but we have restarted animal feed redistribution in 2025. In future reports we will report against the Food and Drink Pact commitment to reduce food waste by 50% by 2030.
100% recyclability of own brand packaging	2025	N/A	88% Recyclable at Kerbside 7.8% Recyclable in large stores Total: 95.8%	87.8% Recyclable at Kerbside 9.7% Recyclable in large stores Total: 97.5%	The shift toward mono-material, recyclable plastics has improved overall recyclability. Additionally, better data quality on polymer types now allows for more accurate classification.
Use an average of 30% recycled content across all our own brand plastic packaging	2025	24.8% (2019)	28.5%	21.58%	Inflationary pressures and regulatory factors have affected availability and flow of high-quality recycled plastic, limiting suppliers' ability to sustain previous recycled content levels. This challenge is likely to persist through 2025 and beyond. Asda remains committed to working closely with suppliers to understand barriers and support progress toward recycled content goals.



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RESPONSIBLE BUSINESS FUNDAMENTALS - SUPPORTING LOCAL COMMUNITIES					
Support children and young people in every Asda community through Asda Better Starts*	2026	0	Target re-evaluated	7,070,963 m	In 2024, the number of children and young people supported across our Asda communities was driven by several key initiatives, some of which are high impact and some less so: Café Meal Offers: meals provided to approximately 2.06 million children. Asda Foundation Under 18s Grant: 224,130 beneficiaries between Q1 and Q3. Cashpot for Schools: 4.764m children The Children's Book Project: through our partnership, we collected over 45,666 new and used books in stores, redistributing them to 50 primary schools, with each child receiving two books, reaching approximately 22,833 students.
Boost community wellbeing by providing a safe, inclusive place to meet in Asda communities	2026	N/A	18 Community Rooms 9,174 donations of space in Asda stores	29 Community Rooms 10,000+ donations of space in Asda stores	We opened 11 new community rooms in 2024 giving us a total of 29 community rooms. We have further community rooms planned in 2025. The provision of rooms, alongside additional store space, helped us deliver over 10,000 space donations.
Raise £30m for Asda Ticked Pink over the next five years, bringing our total fundraising to £100m over 30 years	2026	£76.8m (2021)	£7m total	£8.9m total £98.9m total	Over the last 29 years our customers, colleagues and suppliers have helped us raise £98.9m (end of 2024) for Ticked Pink. From turning iconic products pink to hiking the highest hills, we do it to raise important funds and awareness for our charity partners. You can now donate at Asda Express locations.
1 million more women from the Asda community regularly checking their breasts by 2026 [Encourage at least 100,000 women from the Asda community, who have never previously checked, to start this important habit.]	2026	0	684,638*	730,000	In November 2024, the annual Great British Check* in survey estimated that 730,000 people checked their chest as a result. Through our Asda Ticked Pink partnership we work with our partners, Breast Cancer Now and CoppaFeel! We aim to drive behavioural change and want everybody to get in the habit of regularly checking their boobs, pecs or chest (52% of Asda shoppers who are women are checking regularly**). Each year we hold a Breast Cancer Awareness month in October when we turn household products that are available to purchase pink. Sales of the products help raise vital funds supporting new breast cancer treatments, education and life-changing support, as well as on pack breast cancer awareness on a range of products. We also encourage everyone, regardless of age, gender, ethnicity to become Real Self-Checkers and establish a regular breast checking routine. *Data is provided by the Great British Check In, customer research run twice per year, pre and post the Breast Cancer Awareness Month campaign. **45% of women as a national average are regularly checking.

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Empower 8,000 community groups per year to tackle issues in their local community through Asda Foundation	2026	N/A	5,000	2,603	The original target of empowering 8,000 community groups was set during an exceptional period marked by the pandemic and the cost-of-living crisis. In 2021, our focus was on broad community engagement through accessible, low-value, high-volume funding initiatives such as Green Token Giving and monthly supermarket donations. Residual funds from 2020 were also allocated due to prior delivery challenges resulting from the pandemic. From 2022, our strategy shifted to address rising living costs and evolving community needs. We phased out Green Token Giving, and supermarket donations returned to Asda's remit. Our current approach emphasises greater community impact through higher value grants. Programmes like Grassroots Grants and Investing in Spaces and Places delivered funding to strengthen community groups across the UK. Both concluded their three-year funding cycles at the end of 2024. In 2025, our approach has further evolved to introduce theme-based grants, enabling us to deliver more focused and meaningful impact in communities.
RESPONSIBLE BUSINESS FUNDAMENTALS - COLLEAGUES					
Increase percentage of female General Store Managers to 30%	2025	2021 (24%)	23%	22.2%	Efforts continue to ensure a steady supply of potential leaders into successor positions. We are reviewing our policies and initiatives to drive a more inclusive workplace that ensures our female colleagues can flourish. These include our Intentional Allyship and Activate development programmes, Women in Asda Inclusion Network, flexible working trials, and commitment to being a Menopause Friendly employer.