

Asda Product Description	Asda Price	Unit Price	Morrisons Product Description	Morrisons Price inc. MoreCard Prices where available	Pro-rata Price	Unit Price
Kenco Millicano Cadbury Mocha Instant Coffee 250g (250g)	£3.98	£1.59/100g	Kenco Millicano Mocha Speciality Tin (250g)	£5.40	£5.40	£2.16/100g
Dolmio Original Sauce for Bolognese 450g (450g)	£1.88	£0.42/100g	Dolmio Bolognese Original Pasta Sauce (450g)	£2.50	£2.50	£0.56/100g
Ben's Original Egg Fried Rice Microwavable Rice (220g)	£1.06	£4.82/kg	Bens Original Egg Fried Microwave Rice (220g)	£1.40	£1.40	£6.36/kg
ASDA Custard Creams 400g (400g)	£0.60	£0.15/100g	Morrisons Custard Creams (400g)	£0.70	£0.70	£0.18/100g
Fox's Favourites Crunch Creams Golden 200g (200g)	£0.96	£0.48/100g	Fox's Biscuits Golden Crunch Creams 200g (200g)	£1.00	£1.00	£0.50/100g
Robinsons Apple & Blackcurrant Squash No Added Sugar (1l)	£1.38	£0.14/100ml	Robinsons Apple & Blackcurrant Squash No Added Sugar (1L)	£2.00	£2.00	£0.20/100ml
Colgate Max White Crystals Whitening Toothpaste (125ml)	£2.98	£2.38/100ml	Colgate Max White Crystals Mint Toothpaste (125ml)	£3.00	£3.00	£2.40/100ml
Mr Kipling Lemon Layered Cake Slices (6pk)	£1.38	£0.23/each	Mr Kipling Lemon Slices Cakes Multipack Snack 3x2pk (6 per pack)	£2.75	£2.75	£0.46/each
Dairylea Dunkers Jumbo Tubes 3 x 41g (123g) (3x41g)	£1.42	£11.54/kg	Dairylea Dunkers Jumbo Tubes Cheese Snack (3 x 41g)	£2.25	£2.25	£18.29/kg
McCain Home Chips Crinkle (1.6kg)	£3.32	£2.08/kg	McCain Home Chips Crinkle Cut (1.6kg)	£4.29	£4.29	£2.68/kg
Birds Eye 6 Southern Fried Chicken Grills	£3.48	£6.44/kg	Birds Eye 6 Southern Fried Chicken Grills	£5.65	£5.65	£10.46/kg
ASDA Sweet & Juicy Royal Gala Apples (6pk)	£1.49	£0.25/each	Morrisons Royal Gala Apples (6 per pack)	£1.89	£1.89	£0.32/each

Prices collected on 17 April 2025